















## <u>BIG IDEAS: HOW THE MARGINS BREED INNOVATION</u>

1PM, A CONVERSATION WITH:

Jamaal Lemon, Writer @ Good Beer Hunting

## MEASUREMENTS, BIAS, AND THE SCIENCE OF BREWING

2PM. A PANEL DISCUSSION FEATURING:

NICOLE STEINHILBER, QC @ EDMUND'S OAST & FOUNDER @ CRAFT SOLUTIONS

APRIL DOVE, FOUNDER @ THA COMMUNITY BREW

JEN CURRIER. CELLARMASTER @ WICKED WEED & VĪDL CELLARS

## LANGUAGE AND CULTURE: BUILDING LEXICONS FOR BEER

3PM, AN INTERACTIVE SENSORY PANEL PRESENTATION, INCLUDING:
BREEZE GALINDO, DIRECTOR OF OPERATIONS @ THE MJF
LINDSAY BARR, CSO & FOUNDING PARTNER @ DRAUGHTLAB
RAFAEL D'ARMAS, BREWER @ KINGS COUNTY BREWERS COLLECTIVE

